



Digital Airplay Means New Royalties for Music Labels

Find out how SOUNDIES Researches, Claims, Monitors, Collects and Distributes new royalty streams based on United States and International Copyright Law

What is **parcs**?

The **performing artist royalty collection service (parcs)** is a specialized service for music labels, recording artists and estates through which we collect and distribute royalty revenue based on the public performance of recorded music in the United States and internationally.

What royalties do you collect?

Primarily, **parcs** collects royalties generated when sound recordings are used by webcasters, cable broadcasters, satellite radio companies and others. In the United States these new royalties have become available because of recent changes in Federal Copyright Law. The royalties are paid in roughly equal amounts to sound recording copyright owners, and to the artists featured on the recordings.

Why should I use **parcs** to collect my money?

The **parcs** service is offered through SOUNDIES, trusted experts in music consulting and licensing since 1988. In our own label operations and through our ongoing work with other labels, musicians and their estates, we identified a need for a specialized service that would help identify, claim and maximize royalty payments for the public performance of music in the digital age. Through **parcs** we will:

- Introduce you to new, continuing and growing royalty streams
- Send royalty funds directly to you, with clear and timely reports
- Coordinate all claims collection and administration
- Maximize revenues through ongoing due diligence and advocacy

What fees do you receive for your service?

Our clients pay nothing upfront, and **parcs** earns nothing until you do. We organize your assets, and establish and maintain claim accounts, in return for a percentage of collected revenues. In all cases our interests are aligned and our goals are the same - maximizing client collections.

Are you a collection society?

No. **parcs** is a collection agent, acting on your behalf with collection societies in the United States and, if appropriate, abroad. In some cases we establish direct memberships in collection societies for our clients, which we monitor on your behalf. This helps to ensure direct, transparent and accountable access to your royalties, worldwide.

Can I do this myself?

Yes you can, but the efficient and strategic collection of performance royalties is a complex and labor-intensive process, and the governing laws are developing and changing rapidly. Our clients realize value through both the administrative and legal expertise we bring to the table, and our ongoing vigilance and advocacy for label and artist rights in the developing digital music marketplace.

What's the hurry?

Collection societies in the United States and elsewhere are holding millions of dollars collected on behalf of thousands of labels and artists who have not claimed royalties. The time to act is now: unclaimed royalties are eventually paid to others.

How do I start receiving royalties?

It's as simple as signing our 1-page retainer letter authorizing us to act on your behalf. We take it from there.



For more information contact us through our website,
www.soundies.com, or by calling **312.253.1920**